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Global Englishes and Transcultural Flows is a valuable resource to applied linguists, sociolinguists, and students on cultural studies, English language studies, TEFL and TESOL courses.

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Book Description. The English language is spreading across the world, and so too is hip-hop culture: both are being altered, developed, reinterpreted, reclaimed. This timely book explores the relationship between global Englishes (the spread and use of diverse forms of English within processes of globalization) and transcultural flows (the movements, changes and reuses of cultural forms in disparate contexts).

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Global Englishes: Used to locate the spread and use of English within critical theories of globalization. Move beyond arguments about homogeneity/heterogeneity, imperialism and nation states. Instead, focus on translocal and transcultural flows. (More in Chapter 2)

Global Englishes and Transcultural Flows by Eric House

This timely book explores the relationship between global Englishes (the spread and use of diverse forms of English within processes of globalization) and transcultural flows (the movements, changes and reuses of cultural forms in). The English language is spreading across the world, and so too is hip-hop culture: both are being altered, developed, reinterpreted, reclaimed.

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