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"Molly McCabe's Practical Greening offers a solid overview of the tools with which investors can incorporate sustainability analysis into their daily practice, and a survey of the vital reasons - new regulatory environments, changing consumer demands, more efficient uses of resources

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-why they should. Case studies illustrate tactics and strategies, and clear and pointed toolkits will help investors know the right questions to ask on topics ranging from building certification, to retrofitting, to alternative income streams. On every topic, the focus is on how to make investment decisions sharper and more forward-looking. This is a very useful book." David Wood, Director Initiative for Responsible Investment Hauser Center for Nonprofit Organization Harvard University "If you are looking to introduce yourself to sustainability and commercial real estate, this is the ideal book you need. If you are already on track with what is changing the real estate industry, this book will help your colleagues catch up to you. Written by someone who understands sustainability from a commercial lender's and investor's view point, Molly's real estate finance experience and LEED AP rating allows her to provide a framework to put this trend into a usable context for business use. The examples are clear, current and easy to understand, demonstrating how value is created. Not all components of the industry have embraced the change to looking at commercial real estate via sustainable measures, but this is a very helpful roadmap for those on the journey and those planning the trip." William G. Lashbrook III, Senior Vice President, PNC Real Estate Vice Chair, New Jersey Chapter US Green Building Council

To date, both internal and external corporate environmental reporting and management systems have focused on physical input–output measures. However, external stakeholders are increasingly demanding that organisations provide more financial information about the costs and benefits of their environmental actions. As environmental costs rise, internal decision-makers are also seeking such information to ensure that money is well spent. Beyond basic

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compliance, many companies will not countenance environmental actions for which a "business case" cannot be made. A number of companies – such as Baxter, BT, Xerox, Zeneca and others – are now beginning to develop a better understanding of the costs and benefits of environmental action. The US Environmental Protection Agency has also done considerable work on models designed to understand the "full costs" of pollution control investments, with the aim of demonstrating that – when these are properly considered – pollution prevention can be a more cost-effective alternative. The Green Bottom Line brings together much of the world's leading research and best-practice case studies on the topic. Divided into four sections, covering "General Concepts", "Empirical Studies", "Case Studies" and "Implementation", the book includes case studies from the US EPA's Environment Accounting Programme and contributions from authors at institutions including the IMD, INSEAD, Tellus Institute and the World Resources Institute. It constitutes a state-of-the-art collection.

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Uses case studies to show business decisions that produce profits and work for the environment

Green building expert Katz makes a compelling argument for remodeling, as he guides readers through what can be a perplexing and daunting process. Katz explains how different choices impact a home's overall green quotient, as well as its bottom line.

Beyond the Bottom Line: Integrating the UN Global Compact into Management Practice is the first book to look at how the Ten UN Global Compact Principles and the sustainability agenda can be incorporated into business practice. The UN Global Compact is the largest corporate sustainability initiative and, with over 12,000 participating organizations, provides a major

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influence on global business sustainability practices. Its mission is to guide organizations in how to (1) do business responsibly by aligning their strategies and operations with Ten Principles on human rights, labour, environment and anti-corruption; and (2) take strategic actions to advance broader societal goals, such as the UN Sustainable Development Goals, with an emphasis on collaboration and innovation. This new book addresses head-on some of the most persistent managerial challenges faced by businesses and organizations today. To what extent are businesses able to practice responsible management with regard to the Ten Principles of the UN Global Compact? How can managers of organizations comprehensively and pragmatically address the risks and responsibilities concerning these complex and changing issues in their policies and practice? It also offers a platform for academics to confront some of the most intriguing intellectual challenges on this topic.

Experts consider green construction and the social, institutional, and cultural changes associated with it, through a sociological and organizational lens. Buildings are the nation's greatest energy consumers. Forty percent of all our energy is used for heating, cooling, lighting, and powering machines and devices in buildings. And despite decades of investment in green construction technologies, residential and commercial buildings remain stubbornly energy inefficient. This book looks beyond the technological and material aspects of green construction to examine the cultural, social, and organizational shifts that sustainable building requires, examining the fundamental challenge to centuries-long traditions in design and construction that green building represents. The contributors consider the changes associated with green building through a sociological and organizational lens. They discuss shifts in

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professional expertise created by new social concerns about green building, including evolving boundaries of professional jurisdictions; changing industry strategies and structures, including the roles of ownership, supply firms, and market niches; new operational, organizational, and cultural arrangements, including the mainstreaming of environmental concerns; narratives and frames that influence the perception of green building; and future directions for the theory and practice of sustainable construction. The essays offer uniquely multidisciplinary insights into the transformative potential of green building and the obstacles that must be overcome to make it the norm. Contributors Lauren Barhydt, Clayton Bartczak, Lyn Bartram, Olivier Berthod, Nicole Woolsey Biggart, Lenora Bohren, Bertien Broekmans, William Browning, Zinta S. Byrne, Michael Conger, Jennifer E. Cross, David Deal, Beth M. Duckles, Brian Dunbar, Robert Eccles, Amy Edmondson, Bill Franzen, Ronald Fry, Rebecca L. Henn, Jock Herron, Stephen Hockley, Andrew J. Hoffman, Kathryn B. Janda, Nitin Joglekar, Gavin Killip, Alison G. Kwok, Larissa Larsen, Michelle A. Meyer, Christine Mondor, Monica Ponce de Leon, Nicholas B. Rajkovich, Stuart Reeve, Johnny Rodgers, Garima Sharma, Geoffrey Thün, Ellen van Bueren, Kathy Velikov, Rohit Verma, Robert Woodbury, Jeffrey G. York, Jie Zhang

The concept of the 'triple bottom line' (TBL) - the idea that business activity can simultaneously deliver financial, social and environmental benefits - was introduced in the early 1990s. A decade on, *The Triple Bottom Line: Does it All Add Up?* brings together the world's leading experts on corporate responsibility to assess the implications, benefits and limitations of the TBL. This collection provides a review of what has already been achieved in stimulating change in corporate culture and bringing businesses to an appreciation of the importance and

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benefits of corporate social responsibility (CSR) and good environmental performance. It further explores the conceptual and practical limits of the metaphor of the TBL and sets out what can be achieved through regulation and legislation, presenting detailed professional procedures for environmental accounting and management and social auditing. The contributors' wealth of experience and insight provides a vivid picture of how much attention is now being focused by businesses on delivering more than just financial targets, and they clearly outline the necessary steps for successfully continuing along this trajectory.

This is the fourth in a series publishing the best contributions on environmental management accounting (EMA) from around the world. This volume brings together international examples of leading thinking and practice in this rapidly developing area. This is the most comprehensive volume to date covering theory, practice and case studies on sustainability accounting and reporting. It covers tools, frameworks, concepts as well as case studies and empirical analysis.

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